



Signarama
The way to grow your business.

October 2016

Monthly Featured Business

We are doing a new monthly initiative featuring one business we have provided signage for. The business we'd like to introduce this month is Douglas County School District Nutrition Services.



persuASIAN			
Asian cuisine			
Deluxe Chicken Bowl.....	\$4.50	Potsticker Meal Deal.....	\$3.25
Deluxe Beef Bowl.....	\$5.00	Eggroll.....	\$1.50
Meal Deal Bowl.....	\$3.25	Potstickers.....	\$2.00
Eggroll Meal Deal.....	\$3.25	Side of Fried Rice or Chow Mein.....	\$1.50
		Double Meat.....	\$1.50

FUEGO			
MEXICAN CUISINE			
BURRITOS & BOWLS	LOADED NACHOS	GRILLED QUESADILLAS	
Chicken.....	\$4.50	Caritas.....	\$4.50
Beef.....	\$5.00	Veggie.....	\$4.50
Steak.....	\$5.00		
Crispy Taco Meal Deal \$3.25			
EXTRAS			
Chips & Salsa.....	\$1.50	Double Meat.....	\$1.50
Chips & Guac.....	\$1.25	Add Guac.....	\$1.50
Chips & Queso.....	\$2.00	Add Green Chili.....	\$1.25

the twisted fork			
SPICY CHICKEN ALFREDO.....	\$5.50	THE CHOPHOUSE.....	\$5.50
THE SICILIAN.....	\$5.50	THE JUGGERNAUT.....	\$4.50
		THE OLD SCHOOL.....	\$4.50
CREATE YOUR OWN - \$5.50			
PASTA	SAUCE	MEATS	VEGGIES
Mac & Cheese Penne	Arboretto Mamma's Blush	Beef, Crispy Chicken, Roasted Chicken, Italian Sausage, Slow Beef (seasonal only)	Broccoli, Onions, Mushrooms, Tomatoes, Peppery Peas, Zucchini, Spinach
\$3.25 MEAL DEAL: HALF SIZE PORTION OF ANY ITEM, SMALL SALAD & MILK			

the underground			
THE OVERLOAD.....	\$4.50	THE MEXICALI.....	\$4.50
THE SOUTHWEST.....	\$4.50	THE BASIC SPUD.....	\$4.00
CREATE YOUR OWN - \$4.50			
POTATOES	MEATS	TOPPING	
Baked Potatoes Mashed Potatoes Baked Potatoes	Bacon, Crispy Chicken, Roasted Chicken, Chicken, Ground Beef (seasonal only)	Broccoli, Onions, Queso, Mozzarella, Salsa Verde, Chili (Real Green), Peppers, Pico de Gallo, Green Onions, Sour Cream, Grapes, Shredded Cheddar	
\$3.25 MEAL DEAL: HALF SIZE PORTION OF ANY ITEM, SMALL SALAD & MILK			

Douglas County School District Nutrition Services

Contact Person & Title:
Amy Faricy RD, SNS. Manager of Menu Services

Website: <http://dcsdnutritionservices.org/>



Phone:
303-387-0301

Business Hours:
7:00 AM - 3:30 PM,
Monday-Friday

In 2 -3 Paragraphs please tell us your company story:

"Douglas County School District Nutrition Services is committed to providing the highest quality meals for the students in our school district. We also work to create an environment where students can learn to make healthy decisions that lead to a healthy lifestyle.

Our program is a self-sustaining enterprise. We have 80 schools with approximately 65,000 students, and we provide over 30,000 nutritious meals every day. At our elementary and middle schools, we participate in the National School Lunch and National School Breakfast Programs. Last year our High Schools went off these programs which has allowed us to offer a wider variety of options to our older students."

Why was the signage requested?

"This year we launched a made-to-order action station at our high schools. With this we needed to re-brand existing concepts and come up with entirely new concepts. This image overhaul required signage to showcase what we were doing. We worked with a high school student to develop the logos to go with the names we created for each theme. We worked with the Signarama team to translate her work to logo boards and menu boards for all 10 of our high schools. Our goal was to create an upscale look to entice students and staff."

Who are you trying to target with your new signage?

"High school students and staff."

Did the Signs meet your purpose?

"Yes!"

What Kind of Feedback have you received from your clientele regarding the sign?

"The students think the new logos and signs are great. Our staff is enjoying the new concepts and new image we have brought to their operations. The school staff has also said great things about the signage. Overall, we are seeing an increase in sales and customers trying new foods."



Douglas County School District Nutrition Services to see what they are up to!



CONTACT US!

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**If you would like to feature your business and have done business with us please contact Mallory Lynn
at design2@signaramacolorado.com*

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